

about aimma

Founded in 1987 as the American Video Duplication Association (AVDA) and then as the American Independent Media Manufacturers Association (AIMMA), our group has evolved into the American Information & Media Management Association, a multi-industry trade organization. Its members comprise the majority of non-theatrical replication and duplication capacity in North America as well as members of print, packaging, multimedia, creative, mastering, web development and post production industries.

mission statement

AIMMA strives to address and advance the interests of its members and their respective industries through collective advocacy, education, training, entrepreneurial support and networking.

***A History of Pursuing Mutual Interests
A Future of Collective Support***

american information & media management association

aimma

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**9 Cottage Terrace
Bedford Hills, NY 10507**

aimma

An entrepreneurial organization whose members work together to advance the interests of its membership as well as individual members.

As a peer-to-peer organization, AIMMA provides a forum for interaction among its member companies to share common industry concerns, challenges and techniques. Networking is a major component of AIMMA membership. Members continuously communicate, trade services, and collectively solve problems with other companies in the organization.

Presidents and CEO's of information & media management companies:

- CD/DVD Manufacturers
- CD/DVD Duplicators
- Mastering Houses
- Printers
- Post Production Houses
- Multimedia and Graphics Developers
- Web Developers
- Packagers

Upon joining AIMMA, you will connect with a group of your peers; all facing similar challenges within the ever-evolving media marketplace.

Membership is open to all North American media manufacturers, duplicators, mastering houses, printers, multimedia/graphics developers, post production companies and web development companies regardless of size. In order to facilitate valuable exchange, membership is limited to owner, principal or executive leadership levels. Annual membership fees are tiered based upon each member company's revenues.

experience

- Building new business relationships
- Exploring best practices
- Discussing common legal issues
- Developing specialized training and education focused on common management issues
- Supporting peer-to-peer networking and support: CEO's, Owners, Senior Management
- Fostering idea exchange
- Facilitating annual meetings in interesting locations
- Providing group member discounts to the organization.

member participation

Members have found significant aspects of their AIMMA affiliation to be annual meetings and participating on one of the association's issue-driven committees. As a volunteer organization, member participation is encouraged through AIMMA committees and various member-driven ad-hoc initiatives:

- Advocacy
- Ethics and Standards
- Industry Practices
- Legal Issues
- Education
- Problem Solving
- Green Initiatives
- Industry Promotion
- Member and Industry Research



contact information

To learn more about AIMMA or to request a membership application:

Visit: www.aimma.org

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